



SPONSORSHIP APPLICATION

East Atlanta Strut • www.eastatlantastrut.com

PO Box 18252, Atlanta, GA 30316

Become a sponsor of the 12th Annual East Atlanta Strut, a festival that brings more than 13,000 people to East Atlanta for live music, a 5K walk/run, a parade, food, an artists' market, a silent auction, kids' village, community, and more. Sponsors of the festival may enjoy the added benefit of having their business name or logo appearing on Strut materials or merchandise. Last year, the Strut website alone had over 9,633 visits and over 36,778 unique hits during the month prior to the festival. Based on feedback from local businesses and sponsors, and in anticipation of even greater attendance, the 2009 festival area will be significantly larger. This is an outstanding opportunity to spread the word about your business or organization.

East Atlanta Strut's mission is to throw a huge party in the heart of East Atlanta where people come together to have a good time, raise awareness about the community, support local businesses, and raise money for local nonprofits and civic organizations.

The 2009 Strut will take place Saturday September 19th.

Sponsorship opportunities include branding in various areas of the festival, including music stages, a physical presence for your business at the event, and inclusion on printed materials such as t-shirts, banners, advertising, and/or souvenir cups. See sponsorship package for details.

Please contact the Strut's Sponsorship Director by e-mail" sponsorship@eastatlantastrut.com, or call 404-808-5745, if you have questions regarding sponsorship or wish to become a sponsor.

Company _____ Contact _____

Address _____

Email _____ Phone _____ Fax _____

Dollar Amount _____ In kind items _____ Sponsorship level _____

Do you want a booth in the community area? Yes ___ No ___

If yes, what will you do there? (No Food, Drinks or Sales Allowed)

Do you want to be in the parade? Yes ___ No ___

Please e-mail all logos to Zene Berhanu at sponsorship@eastatlantastrut.com or enclose a disk with this slip. **All logos and funds must be submitted by August 1, 2009** to ensure inclusion in printed literature, t-shirts, website, etc. *If sponsoring at the \$1000 level or above and the logo is not provided, "#"\$% the organization name will be listed on materials.*

Please make checks payable to East Atlanta Village Strut, Inc.
P .O. Box 18252, Atlanta, GA 30316