



EAST ATLANTA VILLAGE STRUT

Saturday September 19, 2009

Artist Market Application Information

Important Facts:

• Application online ONLY • Application available May 1, 2009 • Entry Deadline June 30, 2009 • Notification of acceptance July 24, 2009 via e-mail • Artist Market hours: 10AM-7PM • 4 images required: 3 images of work and 1 image of booth • Jury fee is non-refundable • No refunds for accepted artists • Electricity is not provided • Event is held rain or shine • Artist must provide white tent, weights, and all support materials

This is a juried Artist Market that spotlights original fine art and fine crafts by local and regional artists.

ALL WORK MUST BE HAND MADE BY THE ARTIST to be accepted into the market. Your work must be your own. No imports, no flea market, no buy/sell, no molds, no commercially available parts. This will be enforced. If we find anyone breaking these rules, you will be asked to leave. The artist must be present all day at the show, no stand-ins or salespeople allowed. There will be no signs allowed in any booth indicating sales/percent off, etc.

Attn Jewelers: In order to create a well-balanced quality market, we will limit the amount of space for jewelry. If you have completed an application and specified a medium other than jewelry, but intend to show jewelry in your booth, no more than 5% of your booth can display jewelry and your booth photo must represent your jewelry display. In order to maintain a quality show, this will be enforced. If you plan to have more than 5% jewelry you must apply in the jewelry category. Anyone displaying work that is not their own, will be asked to leave.

Sharing a Booth?

A booth can be shared by two artists ONLY (no groups, no co-ops, sorry). Artists sharing a booth must be represented in the required booth image. EACH artist must submit an application and jury fee. Only one booth fee is required per 10' x 10' space. Both artists must pay a jury fee, and both must complete an application and clearly state on both applications whom their intended booth-mate is. Note: both artists work must be of the same high quality (so pick your booth mate strategically), if one artist's work is not accepted, then the accepted artist will be offered a solo booth. All decisions of the jury are final.

Incomplete applications will not be considered. The Strut is not responsible if you change your contact information and neglect to inform us.



This year we will be communicating ONLY via e-mail, so it is very important to retain your initial e-mail address or keep us informed of any changes to your e-mail address. We are striving to answer all your potential questions in our paperwork, so please read all information carefully. Please, do not send e-mails or contact anyone at the Strut for information which is already contained in our communications.

The footprint the Artist Market will occupy is Glenwood Ave & Flat Shoals Avenue. Booths will be single file down these streets. The Artist Market Director will determine placement of booths to maintain a quality show. There will be no changes of booth locations.

What you need to submit:

- Completed application
- \$20 Jury fee - Artist will be judged on craftsmanship, skill, knowledge of craft, originality, body of work, and presentation. Jury fee is non-refundable. (2008 Strut Artist Market award winners are exempt from the jury fee and are automatically accepted into the 2009 Strut Artist Market, but must still fill out an application form). Monetary Prizes for excellence will be awarded at the show.
- \$100 Entry fee (non-refundable if accepted).
- All Fees will be made via PayPal at the time you submit your application.
- Categories: Clay, Furniture, Glass, Indie Craft, Jewelry, Leather, Mixed Media (2-D), Mixed Media (3-D) Painting (Acrylic), Painting (Oil), Painting (Watercolor), Photography, Printmaking, Sculpture, Textiles/Fiber, & Wood
- Four (4) images are required. Three (3) images of artwork and one (1) image of your booth must be submitted with the application. Images must be submitted via the Strut Artist Market web site. Instructions for image submission will be fully outlined in the on-line application. Any images provided may be used for promotional advertising.
- Please include your full web-site address for future inclusion on the Strut web-site for accepted artists.
- No applications will be accepted after June 30, 2009.
- Artists will be notified by July 24, 2009 via e-mail ONLY.
- Set up information will be available on the Strut web-site September 4, 2009
- Artist agrees to abide by all rules set forth in this document and releases and holds harmless the East Atlanta Strut and its associates from any kind of liability associated with taking part in this festival.

Thank You and Good Luck!